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WES COMMUNITY
*An independent non-profit dedicated to
 supporting outdoor education at
 Whiskeytown Environmental School*

Meeting Notes
 WES Community Board
 Monday, March 27th 2017, 6:00 to 7:30pm
 at Shasta YMCA

Present: Melinda Kashuba, Edward Meyer, Stan Bridges, Nathan Fairchild, Jim Milestone

Not Present: Ellen Petrick

	Discussion	Action Items
Enjoy food/ Call to order/Make Introductions	Meeting was called to order at 6:05pm	
Approve Minutes/Agenda additions and changes	Melinda moved to approve the February Minutes, Stan seconded. Minutes approved.	
Treasure's Report	\$ 3779.97 current balance in account. Kathy has proofed the spreadsheet documenting donations and everything works out.	
Ongoing Business		
SCOE Update	Staff just returned from AEOE conference, trip was funded by SCOE to provide additional training and development for Naturalists and staff. More development and coaching is taking place at WES with lead staff on trail with Naturalists. Melinda thanked SCOE on behalf of the Board for expanding the training and development opportunities. Creating a great, consistent product with the available resources is the goal of the program. Kate Bates will be taking over leadership of the summer program.	

Board of Directors

Stan Bridges Kathy Hill Melinda Kashuba, PhD
 Edward Meyer

WES Liaisons - Cassie Simons
SCOE Liaison – Nathan Fairchild **WNRA Liaison** – Ellen Petrick
Special Projects - David Huscher

	<p>In discussion with NPS about the long term vision for WES programs and campus. Nathan and WES staff will be meeting with the NPS to determine what the goals are to allow for an expanded and quality long term product and facility. Discussions will center around the desire for the program and campus to be self-sufficient in terms of revenues and how to achieve that.</p>	
<p>WNRA Update</p>	<p>Jim Milestone related a story regarding Slide Ranch in GGNRA and how it grew from a very humble beginning to a renowned and publicly loved and heavily supported Environmental Ed Center. Made a comparison to WES camp. Asked the question as to why WES has not reached the same heights in terms of monetary support? WES turns 50 in 3 years, where do we want the program to be at 50? Jim would like to line up something big for the 50th Anniversary and make some big "asks" of the philanthropic community. Bring the program up to the recognition that it deserves.</p> <p>Facility is moving toward being on the National Register of Historic Places. This does not necessarily present an insurmountable hurdle as numerous other examples exist of structures/places on the NRHP being remodeled and expanded for new and different uses.</p> <p>Jim suggested retiring the NEED name on the facility and programs and fully getting behind and promoting WES as identifying name for the facility and its programs. Work to tap into the multi-generational nature of WES attendance and support, shared memory and experience. Tap into the community with a concerted effort to try to achieve a long term strategy for increased infrastructure and programs at WES.</p> <p>Discussion of basic specifics about adding more bed capacity and more facilities. Think big, don't get bogged in the details of septic and water heaters, look for the large picture for updates to the facility as a whole.</p> <p>Melinda stated that the Board will be discussing at our April meeting about what our ideas are for a long term plan for WES programs and facilities. A meeting between NPS, WES Staff, and WES Community to lay the groundwork for a well-developed plan was discussed for late April.</p> <p>Below from Jennifer Gibson via email:</p> <p>Trails. Thank you to Cassie and Blue Heron Erin for helping the park with input on the WES Camp Trails. We are currently working on our Comprehensive Trails Plan that will be evaluating all of the park's trails for use and sustainability. The WES Camp trails are an important part of this process and we want to make sure the camp's needs are being accommodated.</p> <p>Determination of Eligibility. Glendee Ane was able to hire an intern to determine the eligibility of WES Camp as a</p>	

	<p>historic site. The intern will begin researching the history of the camp in June. The process may take until December to be finalized.</p> <p>Shasta College GIS Class will be out mapping the infrastructure and utilities of WES Camp on April 22nd. Jen has coordinated with Lena on this.</p>	
2016 Taxes	Kathy is working on getting all tax documents in order.	
Quilt Raffle	Kathy got a new contact regarding Redding Wonderland Garden Club and will follow up.	
Conference Set-Up Gear	Kathy still following up with CH. Melinda suggested contacting Lena regarding the auction place down by the Airport as she goes there often and maybe they may be a resource for possible set-up gear.	
WES Community Social Media	Twitter following NPS, Chris Dell SCOE STEM director, Nature Bridge, Shasta Community Access Channel	
Giving Tuesday Registration	<p>Melinda has signed up for an internal newsletter that showcases Grants as they come out and another newsletter that puts out monthly information.</p> <p>Around May 23rd will be the call for enrollment and release of applications for 2017's Giving Tuesday.</p>	
Shasta Community Access Channel	<p>Channels-180,181,182</p> <p>Mission appears to be to support arts of all kinds on TV. Right now there seems to be an awful lot of info out there regarding the channel, but it does not seem to be too active. Melinda will continue to try to contact and get information and will fill out the group's "Submit an Idea" form submit.</p>	
New Business		
Updated Wish List Request	Melinda got a digital copy and will forward it to Leslie who is pursuing funds from the REU Community Giving Program.	
Quarterly Meeting	April meeting will be a quarterly long range planning Board Member Only meeting. Meeting will begin at 5:30pm so there can be more time for planning and discussion.	
Meeting Adjourned	Adjourned at 7:45pm	

Next meeting at Shasta YMCA: 5:30pm April 24 2017

or the 4th Monday of each Month