

WES Community Meeting 9/28/20: Short Informal meeting due to Zogg Fire

In Attendance: Kathy Hill, Edward Meyer, Cassie Simons, Nathan Fairchild, Tammy Reynolds, Tyler Compton, Lori Martin.

WES 50<sup>th</sup> Anniversary Debrief Discussion:

All agreed it was a huge success. Laid a very good groundwork for future events utilizing the same exhibits and materials. Idea to set up smaller tours in the future following the same model.

More people would have been nice, but it is difficult to tell how many people will show up when an event is free. Discussed how to make folks more likely to show up to future events (ideas included charging a very low price, \$2.00 per person, to induce folks to show up). 155 out of 250 total ticketed visitors came.

Thank You's:

Chastity at SCOE: discussion of giving her flowers

Signarama: donated work

Ellis Art and Engineering: very helpful and cheap

Pages printing: very helpful

Giving Tuesday:

Registration is coming up on 10/10/20. Discussed using GT as the launch date for the Capitol Campaign (11 million dollars is the rough number for rebuild)

Idea of creating a short video, 30 seconds, and photos to put up on the GT page to create interest and draw attention.

Street Address:

Kathy suggested exploring the idea of partnering with another organization that has a physical street address in order to have a permanent, non-personal address to get all WES Community communications sent to. This would enable a streamlined and quicker turn around when board members change/leave positions, especially regarding Treasurer duties with taxes, etc..., as there would no longer be the need to file address changes for all mail correspondence.