



PO Box 3
 Whiskeytown, CA 96095
 530.945.6585

WES COMMUNITY
*An independent non-profit dedicated to
 supporting outdoor education at
 Whiskeytown Environmental School*

Meeting Notes
 WES Community Board
 Monday, October 26th 2020, 6:00 to 7:30pm
 Via Zoom Webconference

Present: Kathy Hill, Edward Meyer, Cassie Simons, Lori Martin, Lisa Rasmussen-Middy, Sara Hoxie

Not Present: No Liaisons present, Board only meeting

Discussion

Action Items

Enjoy food/ Call to order/Make Introductions	Meeting was called to order at 6:07pm
Approve Minutes/Agenda additions and changes	August 2020 Minutes Kathy motioned to pass the minutes, Melinda seconded. Motion passed. No September 2020 Minutes due to formal meeting cancellation due to Zogg Fire
SCOE Update	No Liaisons present, Board only meeting
WRNA Report	No Liaisons present, Board only meeting
Treasurers Report	Current Balance \$6,451.00 Recent Expenses \$25.00 Event Insurance Payment \$50.00 NSGT registration fee \$30.00 for new checks Donations: Honor of Scott Lyon \$3,205 total so far <u>Expenditures Pending:</u>

Board of Directors

Kathy Hill Melinda Kashuba, PhD
 Edward Meyer Cassandra Simons

WES Liaisons -

SCOE Liaison – Nathan Fairchild **WNRA Liaison** – Tyler Compton
Special Projects - David Huscher

	<p>\$1,000 Donate Button on WESForever.org</p> <p>\$548 to Francesca Huntsman for 50th Anniversary Celebration Spending Reimburse</p> <p>\$500 to Kathy Hill for 50th Anniversary Celebration Spending Reimburse</p>
On-going Business	
Final Domokur Report	<p>Discussed at the most recent 10/23/20 WES Forever meeting:</p> <p>Cost Estimates for plans submitted by Domokur came in at \$11.9 million</p> <p>Domokur rolled anticipated utilities into the line item building costs for the cabins and it made for some very high prices and rather eye popping line items.</p> <p>Discussion took place at the WES Forever meeting to what infrastructure can be utilized that still exists at the site. Discussed possibility to find a retired Jacobs (formerly CH2MHill) engineer to join as a committee member to give input on feasibility concerns, utilities and program management. NMR is a local architecture firm that Nathan is familiar with that has offered to provide 3D imagery of the site and perhaps 3D imaging of the proposed structures.</p> <p>Kathy found a step by step program for setting up a Capital Campaign on line to provide a framework for going about making a plan.</p> <p>School demographic data is important to have when putting together Capitol Campaigns and Board will work on getting that info.</p> <p>Randy Widera, Lori's friend, is familiar with companies that provide project management for capital campaigns and is willing to review proposals that the Board would put together before submitting to these companies. Will try to set up a meeting with him in early November to pick his brain.</p> <p>In the beginning of the Campaign, it will likely be pledges of support rather than big checks coming first, as many entities like to put money in last once there is proof of the ability to raise funds.</p>
Giving Tuesday Capital Campaign Kick-off	<p>11/10/20 WES Community page on the Giving Tuesday site gets set and on 11/17/20 the page will go Live to begin accepting donations. This year is different and there are 2 weeks of giving rather than early giving and on the day itself.</p> <p>Kathy will provide link that we can share on social media, etc... that will send folks directly to our page on the site for donations. All partners (NPS, SCOE) are fine with discussion of the big money ask regarding the Capitol Campaign in our Giving Tuesday pitch, so NSGT will begin the drive toward a full scale Capital Campaign.</p>
Officer Elections	<p>Motion to defer Officer Elections to December meeting in order to have more time to generate more interest in potential new Board Members. Kathy seconded, motion passed.</p>

New Business	
2021 Budget	Very nebulous at this point as the plans for the school are in flux, possible there will be late spring day programs, which may involve donations for attendance and or transportation, so difficult to get a handle on expenses at this time. Melinda will work on cobbling a budget together as best as she can and will distribute to the Board for review.
Capital Campaign	All WES Forever partners are in agreement that we can begin open discussion with the community at large regarding raising large sums of money. Campaign will begin small and grow over time.
Open House Future Discussion	Brief discussion, the desire is there to hold another event, however unknowns regarding current COVID 19 situation and wet season weather make it difficult to plan for the next several months.
Meeting Adjourned	Adjourned at 7:30pm

Next meeting 6:00pm December 7th 2020 Site to be determined