



Meeting Notes
WES Community Board
Monday, January 25th 2021, 6:00 to 7:30pm
Via Zoom Webconference

Present: Kathy Hill, Edward Meyer, Cassie Simons, Francesca Huntsman, Ellen Petrick, Tyler Compton, Nathan Fairchild, Eva Hecht, Melinda Kashuba, Tammy Reynolds, Lori Martin, Kathy Anderson, Julia Lewis, Sara Hoxie, Kim Champion, Josh Hoines

Not Present:

	Discussion	Action Items
Enjoy food/ Call to order/Make Introductions	Meeting was called to order at 6:02pm	
Approve Minutes/Agenda additions and changes	December 2020 Minutes Kathy motioned to pass the minutes, Francesca seconded. Motion passed.	
SCOE Update	A lot of things moving forward for WES. Hoping to get the approval for a summer program 2021 and a Fall K-6 day program. Hoping to get the Fall program to be able to involve students coming for multiple day programs in a row to get a close feel for the residential experience Sierra Pacific Industries reached out to SCOE and a meeting was set up resulting in a positive conversation. SPI is very interested in being a part of the campus rebuild from both a funding and a materials standpoint.	
WRNA Report	Virtual education programs are going well with about 200 kids getting involved with the program from all over the country. Long term project planning is taking place at the Park. Looking to hire 2 Seasonal Interpretive Rangers and possible 1 Bilingual (Spanish) Interpreter for the busy summer season.	
Friends of Whiskeytown	Group is getting website updated and looking to hire a web designer. Each meeting is being attended by more new faces so there is a positive momentum building in the group.	
Treasurers Report	Current Balance \$41,633.75	

Board of Directors

Kathy Hill Melinda Kashuba, PhD
Edward Meyer Cassandra Simons

WES Liaisons -

SCOE Liaison – Nathan Fairchild WNRA Liaison – Tyler Compton
Special Projects - David Huscher

	<p>Income: lots of donations have been coming in around the end of the year and into the new year. Morgan Stanley account is being opened to house the designated rebuild fund. Morgan Stanley has agreed to waive all fees and there is the possibility of opening more accounts if needed. Tri Counties account will serve as general fund for operations of WES Community.</p> <p>Some notable recent donations:</p> <p>\$5000 total from Scot Lyon Family Memorial Fund donations unrestricted</p> <p>\$5000 East Redding Rotary donation for rebuild</p> <p>\$635 Facebook donations</p> <p>25k from an anonymous donor</p>
On-going Business	
NPS Partnership Agreement and Work Plan	Melinda and Anna Schrenk worked on official Work Plan and Partnership Agreement with the assistance of Supt. Josh Hoiness. All required documentation was organized and submitted to the NPS Regional Office and should hopefully get reviewed and returned fairly quickly. Part of the agreement will involve a Donor Review, particularly for large donations in excess of \$50,000. Work Plan will help to provide a framework to be able to clearly communicate with donors on how their money is going to saved and spent.
2021 Budget	There is a lot more money in the budget so a revision is necessary and possible. Discussion was had about what ideas people had for what to do with additional funds in the unrestricted donations. Kathy suggested setting up an online marketplace to sell WES gear, Cassie and Melinda suggested supporting students both with tuition and supplies if/when WES programs resume in the summer and fall, Kathy suggested a Bat Cam for the gazebo.
Transitioning Secretary's Position	Board will work to find a replacement for the Secretary position and Edward will get all physical and digital records organized and ready to hand off.
Debrief WES Forever Meeting 1/8/21	Randy Widera Director of Philanthropy for California State Parks Foundation met with WES Forever group and was a wealth of information regarding fundraising and philanthropy. Francesca took great notes during the meeting that will prove to be a great resource going forward. Discussion of what to do next going forward to develop a plan of action for long term fundraising campaign. "80% of fundraising is behind the scenes."
New Business	
SCOE Environmental Education Grant	Nathan brought to the Board a grant that SCOE is interested in applying for and is interested in bringing on WES Community as a partner, specifically having Ellen assist with it. Grant is aimed at training teachers in literacy and outdoor education. The grant does not cover food for participants at in person meetings and a request was made for WES Community to provide funds to help cover meals. Board discussed and Kathy motioned to donate up to \$750 to support meal, Francesca seconded, motion passed.
May 2021 Redding Rotary East Presentation	Deferred
Volunteer Work Days 2021	Supply inventory and organization suggested as a future Volunteer Day at campus
Park Partners Listserv & National	Great source for networking and information gathering.

Park Friends Alliance Spring 2021 Virtual Friends Alliance Meeting, 4/14-4/15/2021	
Meeting Adjourned	Adjourned at 7:49:pm

Next meeting 6:00pm February, 22nd 2021 Site to be determined