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WES COMMUNITY

An independent non-profit dedicated to supporting outdoor education at Whiskeytown Environmental School

Meeting Notes

WES Community Board

Monday, May 26th 2021, 6:00 to 7:30pm

Via Zoom Web conference

Present: Melinda Kashuba, Kathy Hill, Francesca Huntsman, Cassie Simons, Nate Fairchild, Ellen Petrick, Gordon Flynn, Tyler Compton, Josh Hoines, Tammy Reynolds

Not Present: (all board members present) Eva Hecht, Sara Hoxie, Kim Stempien, Lori Martin

Discussion

Action Items

Enjoy food/ Call to order/Make Introductions	6:03 pm- Call to order	
Approve Minutes/Agenda additions and changes	Revise minutes from meeting April 2021- Need to change minutes to new 2021 template with accurate board member information. Kathy motioned to approve. Francesca seconded. Motion passed.	

Board of Directors

Kathy Hill Melinda Kashuba, PhD
 Francesca Huntsman-Siemer Cassie Simons

SCOE Liaison – Nathan Fairchild **WNRA Liaison** – Tyler Compton

<p>WNRA Report: Tyler Compton</p>	<p>Next week- WNRA will start paddle boarding and kayaking programs with limited capacity (via covid protocol).</p> <p>New news- Visitor center will place beach booths on popular beaches this summer to interact with beach-goers. Introducing Leave-No-Trace principles into educational messaging and programs.</p> <p>The Lower Brandy Creek Trail project is in it's beginning phase.</p> <p>No Great American Outdoor updates.</p> <p>Sherry Orr- new volunteer coordinator for NPS. She has a background working with the Peace Corps and they are very excited about her possibilities.</p>	
<p>SCOE Report: Nate Fairchild</p>	<p>The Planetarium is opening with limited capacity for the public and for school programming. Great news; available spots have been rapidly filled.</p> <p>Field labs at WES are planned for the fall 2021 and spring 2022. The WES site will be getting water hooked up via NPS for these operations.</p> <p>WES Summer camp is being planned for summer 2022.</p> <p>SCOE was recently awarded the Environmental Literacy grant- a large-scale regional planning program geared at training classroom teachers to use nature during instruction. August 4th -5th two day teacher training workshop.</p>	
<p>Friends of Whiskeytown Report: Tammy Reynolds</p>	<p>FOW is releasing a new beer in collaboration with Woody's brewery: Brandy Creek Blonde Ale. Potentially more types in the future.</p> <p>FOW- meeting live in person, next meeting.</p> <p>FOW purchased two new Eddy line safety kayaks for the kayaking program.</p>	

<p>Treasurer's Report</p>	<p style="text-align: center;"> \$33,209.49 balance at April meeting <u>total out - \$4,708.29</u> <u>total in +\$1004.55</u> </p> <p style="text-align: center;"> Tri Counties Bank balance \$29,505.75- Checking Account </p> <p style="text-align: center;"> Morgan Stanley balance \$7,278.47- Rebuild Account </p> <p style="text-align: center;"> New purchase: Little Green Light (for donor database management). </p>	
<p>On-going Business</p>		
<p>Status of NPS Partnership Agreement & Work Plan</p>	<p style="text-align: center;">No new news to update.</p>	
<p>Capital Campaign Update: Gordon Flynn</p>	<p>Process is waiting for critical information from the Great American Outdoor Act in regards to potential funding from NPS.</p> <p>Gordon made initial contact with a local grant writer to survey potential grant revenue sources.</p> <p>Current goal- Generate list of people to be included into feasibility study- send any and all names to Melinda to pass on to Gordon. People not used in interviews can be used in surveys later on. Target: 8-10 interviews to start off with. 65-70 names anticipated to generate 35-40 appointments.</p> <p>Board members should evaluate personal financial donations over a three-year period.</p>	<p>- Send names to Melinda (to pass on to Gordon) to be included in interviews and surveys for feasibility study.</p>

	<p>WES Community should consider having a tiered membership donation model, with different “levels” of giving.</p> <p>Members of WES Community and Gordon are planning to meet once per week to keep momentum going throughout summer.</p>	
<p>Website Redesign</p>	<p>Alyssa Angstrom confirmed to do the project.</p> <p>PayPal- canceled as a mechanism for receiving donations.</p> <p>Using the Square for transactions- working well. Will look into getting a monthly recurring donation system going on.</p> <p>We will be moving from GoDaddy to DreamHost as a host- sometime around July.</p> <p>The current use for DropBox is to backup Dream Host. Little Green Light may be able to complete this role in the future instead.</p>	<p>-look into getting monthly recurring donation system for square</p>

<p>Status: East Redding Rotary presentation May 12 at WES.</p>	<p>The meeting went well. Informal conversation proved to be extremely valuable. Nate did an excellent job connecting to people's heart strings.</p> <p>Feedback for future presentations: 1. Put the presentation focus onto people's hopes and dreams, connecting them to our vision, and us being visionary for the future. 2. Spend more time intermingling with the whole group. The power is in one large group coming together.</p> <p>Next Steps: Generate list of other service organizations to plan on-site meetings and contact. West Redding Rotary- Francesca, Shasta Builders Exchange- Kathy, Leadership Redding (Kim Stepien) – Melinda, Redding Rancheria– Nate, Soroptomist- Cassie/Melinda, Active 20/30's Club- Kathy/Cassie, Lyons- ?, Lyons Family</p>	<p>- Contact service organizations about setting up a meeting/tour at WES Site</p>
<p>New Business</p>		
<p>News Letter</p>	<p>Francesca will develop a late spring/early summer newsletter. Anticipating to be done around the end of June.</p>	<p>-Create summer newsletter- Francesca</p>
<p>Next Meeting</p>	<p>Summer meetings- Francesca and Cassie will be gone in June. Melinda will be gone in July. Meetings will resume on Zoom for the summer months due to travel plans.</p>	<p>-Board members record travel dates on WES community Google calendar</p>
<p>Meeting Adjourned</p>	<p>Adjourned at 7:27 pm</p>	
<p>Note taker</p>	<p>Cassie Simons</p>	

Next meeting 6:00pm June 28th, 2021 via zoom