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WES COMMUNITY

An independent non-profit dedicated to supporting outdoor education at Whiskeytown Environmental School

Meeting Notes
 WES Community Board
 DATE: May 23, 2022 6:00 to 7:30pm
 Via Zoom Web-conference

Present: Melinda Kashuba, Francesca Huntsman, Kathy Hill, Ellen Petrick, Cassie Simons, Nathan Fairchild, Tyler Compton, Josh Hoines, Guest James Goodman Volunteer Coordinator WNRA

Not present: Tammy Reynolds, FOW

Discussion

Action Items

Call to order/Make Introductions	Meeting called to order at 6:04 Guest	
Approve Minutes/Agenda additions and changes	Kathy motions to approve minutes, seconded by Francesca, all vote to approve. Change to agenda to discuss movie about former WES naturalist John Chau and addition of Rotary special event.	
Liaison Reports:		
WNRA Report: Tyler Compton	High visitor ship at park this weekend. Summer seasonal staff hiring is almost completed. Seasonal staff training completed. Patio boat tours will be scheduled for the public this summer. Wildland Resource Advisor course fire training for interp. staff to help firefighters in the event of fire occurring. YACC youth program hiring 6 Shasta County youth working this summer. Park visitation census remains high. Park at this point in time has already achieved close to 60% of last year's total visitor census. Beach bus starts Memorial Day weekend.	

Board of Directors 2022

Kathy Hill · Francesca Huntsman-Siemer
 Melinda Kashuba, PhD · Ellen Petrick · Cassie Simons

Friends of Whiskeytown Liaison - Tammy Reynolds
SCOE Liaison – Nathan Fairchild **WNRA Liaison** – Tyler Compton

<p>SCOE Update: Nathan Fairchild</p>	<p>Spring program at WES has been a success. No complaints, teachers have lauded program. Attendance numbers lower than fall. Approximate attendance numbers are 890 for fall 21 through spring 22. Nathan anticipates larger enrollment this fall after this year's success. Jim Dowling will return this fall as a substitute naturalist.</p> <p>Project Share program will last for 4-5 weeks this summer.</p> <p>Environmental literacy grant workshops for classroom teachers ongoing for summer, Tyler and Nathan have made curriculum changes/improvements to program. 26 teachers have enrolled for summer.</p> <p>Nathan will give SCOE a board update on WES program rebuilding and reopening of overnight program.</p>	
<p>Friends of Whiskeytown: Josh for FOW</p>	<p>Target date for FOW Gala is October 8th. FOW participated in the Rodeo Week this year.</p> <p>June 4th music event scheduled,</p>	<p>Josh for FOW</p>
<p>Treasurer's Report: Kathy Hill</p>	<p>Bank balance as of 4/25/22 \$219,391.90</p>	
<p>On-going Business</p>		
<p>Grant Awards Melinda</p>	<p>National Park Foundation and Campbell Foundation grant applications: We are still awaiting word on whether or not we will be awarded, \$25,00 each, \$50,000 total. These are competitive grants.</p>	
<p>Capital Campaign & Event Planning Kathy</p>	<p>Kathy previewed the pledge cards. Brochure and pledge card are 80% finished Go to printer June 1st.</p> <p>Rough draft will be available to Josh Hoines for preview before final printing.</p>	

Video Kathy	Ellen has been writing the content and Jeff will start on the actual production after print materials are completed.	
Jacob's Presentation Kathy	May 12 th was brown bag presentation to approximately 15 staff members to drum up support for WES and Jacobs engineering solutions to the Paige Bar watershed problems. WE are still awaiting the Jacobs picnic day at WES. Isabella is our contact point.	
3-D Visualizations NM&R Melinda	Kathy and Melinda met with Robert Rivers at NMR to finalize the visual conceptualization of the Domokur Plans from 2020. The Memorandum Agreement has been completed for the pro-bono work that has been done, copy will go the WNRA/Josh Hoines. Value was \$20,000 for this work. Josh can utilize this information in seeking NPS funding for the campus rebuild.	
New Business		
New volunteer Coordinator at WNRA Josh Hoines James Goodman	Accomplishments in first quarter: James has created a user guide for volunteers and supervisors. The goal is that James will be able to create a more functional and larger volunteer pool at Whiskeytown. NPS volunteers are an important labor segment for all parks, this is an underutilized program at WNRA. James will also reach out to service clubs and schools in Redding to get volunteers and create awareness. James is here on a temporary appointment. Park website has been updated to recruit volunteers.	
Rotary Francesca	Possibility of all Rotarian focused fundraising event discussed. This would be targeted on all Redding/Anderson/Shasta Lake City club members. Marge Beck (Redding East) would help with contacts. Discussion, get a representative from each club on a "Planning Committee" for this event to increase attendance at event. Hold event in fall, after the Riffle Raffle for a better	

	response. The 2 larger clubs, Redding East and Redding Main focus their energy on this event.	
Website & Capital Campaign Francesca	Francesca is updating website to reflect capital campaign. New logo, photos, text and improved donation options.	
Chamber of Commerce	<p>Discussion about joining the Chamber of Commerce to improve our profile in the community.</p> <p>About 900 members belong, it is non-political. Maintain membership while we are in the capital campaign. Kathy motions that we spend \$200 yearly to go to weekly 7 am Greeters meetings run by the Chamber of Commerce.</p> <p>Cassie seconds motion, all in favor.</p>	Person responsible for this action??
Johnathon Chaus Melinda	Media researcher contacted Melinda about a few seconds of John on a WES video possibly created by Adams Video. Melinda trying to put them into contact with Adams video to see who has rights to this footage. This will be for the National Geographic special on John Chau.	
June Newsletter	Debra Fox , former WES camper. will be featured in our next newsletter.	
Meeting Adjourned	Adjourned at 7:30	
Note taker	Francesca Huntsman	

Next meeting 6:00pm Une 27, 2022, via zoom