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WES COMMUNITY

An independent non-profit dedicated to supporting outdoor education at Whiskeytown Environmental School

Meeting Notes
WES Community Board
DATE: July 28, 2022 6:00 to 7:30pm
Via Zoom Web-conference

Present: Melinda Kashuba, Francesca Huntsman, Nathan Fairchild, SCOE, Ellen Petrick, Kathy Hill, Visitor Dede Stouffer, Tyler Compton, NPS, Dave Larabee, NPS, Gordon Flinn
 Missing: Tammy Reynolds, FOW

	Discussion	Action Items
Call to order/Make Introductions	Guest: Dede Stouffer	
Approve Minutes/Agenda additions and changes	Kathy moves to accept minutes, Melinda seconds, all approve June Minutes Add FOW Gala discussion	
WNRA Report: Tyler Compton/ Dave Larabee	There have been many events with Latino Conservation Week, a lot of publicity, but not as much visitation as desired. NPS has been present at Redding Farmer's Market to recruit volunteers. Trail Maintenance Volunteer program has started Ranger led programs have been underway. Fish and Feathers intern has been at Project Share program at WES Camp. YACC program has been working on trails and improving appearance of different interp. sites, painting. It is an 8-week program. Contracts for repairs at WNRA starting to be implemented on various infrastructure repairs.	

Board of Directors 2022

Kathy Hill · Francesca Huntsman-Siemer
 Melinda Kashuba, PhD · Ellen Petrick · Cassie Simons

Friends of Whiskeytown Liaison - Tammy Reynolds
SCOE Liaison – Nathan Fairchild **WNRA Liaison** – Tyler Compton

<p>SCOE Update: Nathan Fairchild</p>	<p>Project Share has been operating for 1 month, serving 2 schools. Program has been going quite well. Considering this is first summer program since the Carr Fire Nathan considers this a success. Under consideration for future is whether to run next year as a non-income project Share program or income producing WES summer program. Staff is hired for Fall 22 and some of experienced staff is returning to add stability to program. First date is September 12th – November 10th. Nathan briefed SCOE Board on WES Community updates, board is supportive of reopening of programs at WES.</p>	
<p>Friends of Whiskeytown: Melinda for FOW</p>	<p>FOW will have Gala at Redding Rancheria on 10-8 Beer release party and 20th anniversary for FOW will be on same date. Proceeds of beer release party will go towards trail repairs at WNRA. Working with a distillery on Shasta Bally Bourbon for a future event, again to support WNRA. Estimated release date is November, 2022</p>	
<p>Treasurer's Report: Kathy Hill</p>	<p>Bank Balance \$226,956.47 Available upon request: Statement of Financial Position and Statement of Activity for last 6 months, February 1st thru June 30th. No reported check yet from the National Park Foundation.</p>	
<p>On-going Business</p>		
<p>Website Changes Francesca</p>	<p>Changes made were to the Home page, the Grow Back Stronger page and the Give Now page. One more change to be made, locating the brochure to top of Grow Back Stronger page.</p>	<p>Francesca to change brochure location</p>
<p>Video Update Kathy, Ellen</p>	<p>Project finish date is August 1st. Jefferson has filmed all the voices/contributors to the video. They are the strongest voices. Preview is this Wednesday for</p>	<p>Ellen and Kathy will set up preview.</p>

	<p>feedback. NPS needs to review, either Dave, Tyler, Josh will preview.</p> <p>End product will be on a memory stick or available via Vimeo. Possible hosting on WES Comm Website.</p>	
<p>Newsletter Francesca</p>	<p>July newsletter: 136 print and 382 delivered via Mail Chimp with a 48% open rate. Total Newsletters: 518</p>	
<p>Event Planning Kathy</p>	<p>May 6, 2023 is date for large attendance event at WES.</p> <p>In home events, small capacity events a few scheduled.</p> <p>Kool April Nights Show and Shine for 10-8-22 at WES discussed with Debra Fox. Up to 200 cars could show up, so WES site discarded as not having enough space. Idea delayed to spring as date conflicts with WES Community plans.</p> <p>Discuss WESComm swag for future events at a planning meeting.</p>	
<p>Giving Tuesday Suggestions</p>	<p>Book purchase for Nat. library.</p> <p>Pedagogy books.</p> <p>Equip a naturalist office</p> <p>Firefighters style storage racks for Naturalist gear.</p> <p>Raise money for a cabin?</p> <p>Refrigerator</p> <p>Donor challenge gift/matching gifts. Work toward recruiting new donors. Or reengage old donors.</p> <p>Make the student tuition funds (\$7,000) the challenge grant. Nathan advises schools have plenty of Covid fund money to utilize for tuition.</p>	
<p>New Business</p>		
<p>FOW Gala</p>	<p>Silent auction basket from WES Community for FOW to be donated.</p>	<p>Kathy and Francesca</p>

<p>Security Cameras Melinda</p>	<p>Should be a capital campaign item and mentioned in messaging.</p> <p>Place a camera on bridge. Gordon working with Shasta.com/Andy Main to get internet to site for camera.</p> <p>ATT has agreed to provide to SCOE internet, but when?</p> <p>Possible motion detection lights?</p> <p>What are the security needs going forward including alarming to buildings already rehabilitated?</p> <p>A camp host on site via NPS next summer as building progresses?</p> <p>Nathan offers that SCOE would work with NPS</p>	<p>Gordon will discuss Andy Main on what technology needs are required.</p>
<p>LiDAR Permit Melinda</p>	<p>LiDAR permit will be renewed</p>	
<p>Partnerships</p>	<p>Shasta Land Trust would like to do a spring family event at WES and will partner with Naïve Plant Society.</p>	<p>In planning stages at SLT</p>
<p>Chamber of Commerce</p>	<p>Chamber wants to have an event at WES, Kathy will follow up.</p>	
<p>Announcements</p>	<p>Metals Direct 7-27-2022 @ 8:30 am to look at planning for buildings at WES site and develop a bid.</p> <p>Jacobs 7-28-2022 and 8-4-2022 at WES site to orient to WES site as the rebuilding project evolves and their volunteer work to support WES proceeds</p>	
<p>Meeting Adjourned</p>	<p>Adjourned at 7:32. Kathy motions to adjourn, Francesca seconds.</p>	
<p>Note taker</p>	<p>Francesca Huntsman</p>	

Next meeting 6:00pm August 22, 2022 via zoom