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**WES COMMUNITY**

*An independent non-profit dedicated to supporting outdoor education at Whiskeytown Environmental School*

**WES Community Meeting Notes  
 Monday, Sept 26 2022; 6:00 to 7:30pm\***

**\*Revised as per Board Direction on Oct. 24, 2022  
 Via Zoom Web-conference**

Present: Melinda Kashuba, Cassie Simons, Ellen Petrick, Jennifer Perrow, Gordon Flynn, Kathy Hill

Not Present: Francesca Huntsman

**Discussion**

**Action Items**

	Meeting was called to order at 6:04	
Melinda	<p>Previous Meeting Minutes- Melinda proposed amending a few small details to the minutes from the previous meeting. Kathy motioned to approve minutes with changes. Cassie seconded; board approved.</p> <p>Melinda motioned to change the agenda to include additional agenda items. Cassie seconded; board approved.</p>	
<p>Liaison Reports</p> <p>NPS- Tyler Compton</p>	<p>NPS Interp. Dept.- September kayaking is slowing down. Tower house blackberry removal project exposed ditches for water. Harvest Fest was very successful and about 607 people attended. Activities included apple tasting, cider press, and corn husk doll making. For National Public Lands Day, 130 Simpson College collected trash along the shoreline of the lake in high traffic areas. About 30 trash bags were collected.</p> <p>James, CVA- Looking to do more volunteer work on the trails now that the weather is cooler. New CVA (Community Volunteer Advocate) starts in February.</p>	
SCOE (Nate)	Fall Field Lab programs are going well. In spring, SCOE will be hiring a new person for the field lab. A new AmeriCorps volunteer that is being used throughout the science programs.	

**Board of Directors**

Kathy Hill Melinda Kashuba, PhD  
 Francesca Huntsman Cassandra Simons

**WES Liaison -**

**SCOE Liaison – Nathan Fairchild WNRA Liaison – Tyler Compton**

	Nate presented the Grow Back Stronger Plan to the PDC group and had very positive feedback that the future building plans are in alignment with all other parties.	
FOW (Don/Tammy)	No representative present and no news to report.	
Treasurer's Report (Kathy)	Balance in the Tri Counties Bank is \$247,867.68.  Statement of Activity report is available to the public upon request.	
Old Business		
Capital Campaign progress	Fundraising- going very successfully, boutique events are very well run  Project planning- plugging ahead. A group composed of Tim Hill, Kathy Hill, Judy Flores, and Gordon Flynn met with a very large potential donor and had a very productive meeting. The team presented to the SCOE Board and it was very successful. A meeting between SCOE (Dan O, Cindy Dill, Nate) and the Metals Direct occurred. Another meeting is being held next week to directly discuss the Administrative Building.	
September Newsletter (Francesca)	No new updates at this time.	
Slate of WESC Officers 2023 (Melinda)	WES Board Officers have agreed to keep their board positions and responsibilities for the next year, possibly some rebalancing of tasks.	
	NPS: Glendee Ann is coordinating with Christine Avery of Avery Historical Consulting for completion of the historical survey necessary for WES reconstruction to proceed. WESC	

	will fund the personnel/time necessary for completion of report for NPS, cost: \$5,000.	
New Business	<p>a. 2022 Revised Budget approval (Melinda)</p> <p>Justine and Kathy - needs for Giving Tues. A proposed budget was sent out to the board which reflects Jan 01- end of Aug 2022 snapshot. This doesn't include donations that have come in for August.</p> <p>Kathy motioned to approve the revised budget that Melinda made and requested that it be submitted for the Giving Tuesday application.</p>	
	<p>b. Proposed Giving Tuesday Project (Kathy)</p> <p>Theme idea for Giving Tues: The Bunk Bed Project challenge. Goal is to attempt to raise \$67,000 for bunk beds. Nate will contact Chasity to see if she can make a cute little logo that is attached to the Build Back Better Campaign logo.</p> <p>Question: What to do with the old beds?</p>	
	<p>c. Social media contract, Casey Kispert (Kathy/Melinda)</p> <p>None of the local candidates panned out. Jennifer Perot recommended Casey Kispert, from Idaho - 10 hours per week or less at about \$35/ hour. \$350/ week, or about \$1,400/ month. Oct, Nov, Dec, Jan. Facebook, Instagram, Twitter. Meeting with her later this week.</p> <p>Melinda motions to approve Casey Kispert for a social marketing contract up through the end of January, up to \$1,400. Cassie seconds the motion. Board approves</p>	
	<p>d. WES campus topographic survey contract (Tim Hill)</p> <p>Proposal- progressive meetings with SHN (Mike Lyle, surveyor) Scope of work discussed and possible pro bono work. More meetings in progress.</p> <p>Meetings for Metals Direct are progressing.</p>	

	In home Events 6-8 pm 1-1 visits Foundations	
Announcements	(Added to agenda items) Josh, Nate, and Melinda will be featuring the WES capital campaign in a recorded segment on Lynn Fritz's program on KKRN (sponsored by Enjoy Magazine) this Weds. Show will broadcast at 11am Saturday morning. Additional programs: Mondays at 8 AM; repeated the following Saturday at 11 AM.  The signal serves Shasta and Tehama Counties and trickles into Weaverville and Mt Shasta areas. All the programs are live streamed so anyone can tune in anywhere during the broadcast from anywhere in the world during the broadcast.	
	Added meetings for 2023. No Meeting in November due to the Holidays.	
	Melinda, Francesca and Kathy are presenting at Daughters of the American Revolution at Lulu's.  Continue to contact other clubs to make presentations for the fall season.  Potential funding opportunities from schools COVID money.  Meeting adjourned 7:25pm	
note taker	Cassie Simons & Francesca Huntsman	

Next meeting 6:00-7:30 October 27th, 2022