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WES COMMUNITY

An independent non-profit dedicated to supporting outdoor education at Whiskeytown Environmental School

WES Community Meeting Notes
Monday, February 27 2023; 6:00 to 7:30pm
Via Zoom Web-conference

Present: Melinda Kashuba, Francesca Huntsman, Kathy Hill, Cassie Simons, Ellen Petrick, Tyler Compton (NPS), Josh Hoines (NPS)

Not Present: FOW Rep, SCOE Rep.

	Discussion	Action Items
Melinda	Meeting was called to order at 6:02 PM	
Approve Minutes Agenda & Changes	Minutes approved with following amendments to last month's notes: Treasurer's report- 1099 form instead of 1049 form. Motion to approve - Kathy Hill. Francesca seconds. Motion Passed. Additions to tonight's agenda: add 5i. Earth Day Festival and 5j. Facebook update. Cassie motions, Francesca seconds, motion approves.	
Liaison Reports		
NPS (Tyler/ Josh)	Two new staff brought on; Sam is the new CVA and is from the Redding area, a new routine maintenance lead hired. Still cleaning up the park from the vast amount of rain and snow, thus trail maintenance plans slowing down due to persistent bad weather. Small landslide on Crystal Creek trail and the entire road is closed. New water treatment and sewer system in Oak Bottom. Building plans: a new law enforcement/ranger station being developed.	

Board of Directors

Kathy Hill Melinda Kashuba, PhD
 Francesca Huntsman Cassandra Simons

WES Liaison -

SCOE Liaison – Nathan Fairchild WNRA Liaison – Tyler Compton

		Now hiring summer seasonals for interpretation.	
SCOE (Nate)		SCOE representative not present	
FOW (Don/Tammy)		FOW representatives not present. Melinda attended a recent meeting. FOW is trying to prioritize efforts and figure out what comes next. Planning a summer gala/fundraising event. New board members, new ideas, looking at grants.	
Treasurer's Report (Kathy)		Statement of activity for Month of January \$264,085.61 Income in: \$1,352 Expenses out: \$16,345 State tax was due and reported. Searching for a volunteer for t-shirt management. WES t-shirts are in the Enjoy Store. Seeking CPA for taxes this year. Avery and SHN (mapping of WES site) has been billed to the rebuild account.	
Old Business			
5a.		Report on vote via email regarding Jennifer Fontana (Easy Events) contract for event planner services for June 3 event vote: 5 yes, 0 Opposed.	
5b.		Report on vote via email to hire Tessa Borquez to assist with ticketing for the June 3 event. Vote: 4 yes, 0 opposed, 1 absent.	
5c. Capital Campaign Status (Melinda/ Kathy, Francesca)		Gordon generated an internal database report on the capital campaign, \$465,000 (cash donations & in-kind donations) has been raised since 2020 for the capital campaign. "Spring Sprint" initiative to push to raise private donations through Capital Campaign. GBK Corp = ACE Stores- month of June- customers can round up to support WES capital campaign.	

		<p>Francesca is meeting with Redding Subaru to pursue potential connections.</p> <p>SYLC- Shasta Youth Leadership Camp- Francesca is writing a piece in the newsletter and will connect with them about a possible presentation to the Shasta County Peace Officers Association.</p> <p>\$3000 received from Redding Elks Lodge #1073 after our presentation. \$2,502 received from The Rotary Club of Redding after our visit to their meeting in February.</p>	
5d. June 3 fund raising event (Kathy)		Gala planning is coming along. Seeking out a selection of private property venues and potential guests. Spring sprint will generate excitement about the Gala.	
5e. Metals Direct Contract (Tim)		Metals Direct Contract signed on Feb. 23, 2023 and extension of SHN work at WES to accommodate additional survey work (Tim). Plans, specs and updates invoice (with additional work in Paige Boulder Creek diversion into pond and additional survey of area east of bridge to be included) in the next few weeks. Tim obtained a densitometer to study tree canopy.	
5f. RAC Grant (Melinda)		<p>RAC grant – revised application sent to USFS to include additional \$6,000 awarded to WESC for trail work to commence in 2023. Total reward was \$26,000 and an updated application will include two more trails adjacent to the WES campus.</p> <p>Will be an opening date for additional funding through RAC grant for more and we may apply again.</p>	
5g. Special Use Permit (Melinda)		Special Use Permit submitted to NPS for the May 6, 2023 Shasta Land Trust event at WES.	
5h. Brandon Anderson Report		Receipt of final report from Brandon Anderson regarding potential foundations to pursue for grant funding for rebuilding of	

(Melinda, Ellen)		<p>WES. The report is 45 pages long. Prioritized potential grants from 5 stars down to 2 stars.</p> <p>Melinda is working with the Community Foundation of the North State to identify additional grant funding.</p>	
5i. Earth Day - (Melinda)		A new table was purchased to use at the event. WESC and Planetarium will have a booth right next to each other. Booth will be a communication booth to promote the "Spring Sprint" and upcoming June gala.	
5j. Facebook (Francesca)		Casey is posting on Facebook about t-shirts going on sale. Francesca updated all information to reflect 2023 news. The brochure (Flipping book) online needs to be updated.	Kathy- will contact Jefferson-Dates needs to be removed from flip book online
New Business			
6a. Benevity/ Facebook donations (Melinda/ Kathy)		<p>Determine the allocation of donations from Facebook and Benevity to Grow Back Stronger Campaign or remain as unrestricted, general funds.</p> <p>Deferred the conservation of whether to specify Benevity and Facebook donations as the Rebuild Campaign (restricted), and what date to start the change.</p>	
Announcements			
7a. Presentation Update		Presentations to Shasta Cascade Women in Timber, March 6, 2023 at 4:30 PM at Sheraton Hotel and Shasta County Cattlewomen's Association on March 13, 2023 at 6 PM at Vittles Family Restaurant in Anderson. (Presentation	

		should include that goats will be returning to Whiskeytown this spring- Josh)	
7b. Francesca		Presentation by Tim Hill to East Redding Rotary, March 22, 2023 @ 11:30 AM at Elks Lodge in Redding.	
		Spring newsletter is coming along.	
Note taker		Meeting adjourned at 7:25 pm. Cassie Simons	

Next meeting 6:00-7:30 March 27th, 2023